

Privacy Policy

The Privacy Policy govern your use of the services provided by **E Bid di Sdn. Bhd.** (Company No: **1306399-T**), a Malaysian entity, either itself or through its subsidiaries or any company within the E-Bid di group of companies (“**we**” or “**our**” or “**us**” or “**E-Bid di**”), via electronic platform - the E-Bid di web application or E-Bid di website or any other platforms designed by Us (“**the App and Web**”).

By visiting the App and Web, you hereby accept the practices as described in this Privacy Policy.

This Privacy Policy informs you the following: -

- A. What information we collect;
- B. How we use that information;
- C. How we may share that information;
- D. How we protect your information;
- E. What choices you can make about how we collect, use, and share your personal information.

The purpose E-Bid di furnishes you this policy is to let you know in a clear, prominent, and easily accessible way on how E-Bid di collect, use, share, and above all protect your personal information.

A. Information we collect

We collect and store information that you have provided to us through our App and Web, mobile applications, and/or in our stores. For instance, we collect information from you when you place an order, create an account, call us with a question, create a list, write a review, and/or use any of our services.

Your information which will be collected by E-Bid di includes but not limited to the followings (whichever applicable): -

- I. Your name;
- II. Your identity card number;
- III. Your mailing address;
- IV. Your e-mail address;
- V. Your phone number;
- VI. Demographic and lifestyle information, such as age, personal interests and product preferences;
- VII. Usage Data includes data about your activities on our App and Web such as clicks, bids, searches, auctioneers you follow, and browsing actions and patterns;
- VIII. Technical Data includes internet protocol (IP) address, location information, your login data, browser type and version, device type and model, device identifiers, app errors, and debugging info;
- IX. Transactional Data includes records of transactions and payments related to items you purchase through our App and Web.

1. Information from Other Sources:

The info also included information that you give us about other people, such as the name and address of a gift recipient, or the name and contact information of a friends or family pick up person. We may have also received information about you from other sources, including third parties that help us update, expand and analyze our records and to identify new customers.

2. Automated Online Information Collection:

We receive and store all information you enter on our App and Web or through other medium. This information includes your IP address, browsing behavior while on active our App and Web, browser and device characteristics, and referring URLs. This information is collected and stored using the technology of Cookies (“Cookies”) or any mobile device identifiers. Cookies are unique identifiers that we transfer to your device to enable our systems to recognize your device to enable us to provide features such as personalized advertisements on other web App and Webs and storage of items in your shopping cart between visits.

3. Location Information:

Our App and Web may collect certain information such as the type of mobile device you're using. To allow any application to identify your location, you must enable this functionality through your mobile device's settings to allow the use of technologies such as Wi-Fi, GPS signals, cell tower position, or other technologies. E-Biddi has no control over your device's settings.

4. E-mail Communications:

The purpose of email is to help us identify you as Users. You will receive a confirmation when you submit for a User account.

5. How we use the information we collect

The information we have collected shall be used by E-Biddi including but not limited to the usage of: -

- To fulfill contracts with you and facilitate the services you personally request;
- To provide you customer support via various channels, including email, phone, and live chat;
- To improve our content, layout, and product offerings;
- To show you suggestions and targeted advertisements, including on other websites, based on your activities on the Online Platform;

- To measure consumer interest in our products and services;
- To inform you about online and offline offers, products, services, and updates;
- To solicit feedback about your experience using our service;
- To invoice you and collect money owed to us by you;
- To resolve disputes;
- To troubleshoot problems;
- To detect and protect us against error, fraud, and other criminal activity;
- To enforce compliance with our Terms & Conditions and applicable agreements, and to protect the rights and safety of our members and third parties, as well as our own
- To comply with our legal obligations, including keeping records, and comply with any duties in the context of criminal or other investigations by competent authorities

Data Retention:

We may retain your information for as long as your account is active or as needed to provide you with services, to comply with our legal obligations, to resolve disputes, and to enforce our agreements.

B. How do we share your information

E-Biddi will not sell, rent or trade your personal information to third parties. If you provide information to any of the businesses, stores or any App and Web owned or operated by E-Biddi, this information may be combined or shared among the current or future entities, including affiliates and subsidiaries and will be governed by each of their privacy policies, as applicable.

We may share your information with third parties when...:

i. When Registering for Auctions or Placing Bids

Auction House and/or Auctioneers may access your Profile Data and limited Transactional Data such as bid history during the auction registration or auction process to decide whether you are able to bid in their auctions or to fulfill their contractual obligation.

ii. When Using Services Provided by Third Parties

When using your personal data for the purposes listed above, we may have to share your personal data with third parties. These services include:

- Service providers and push notification tools who support us in sending transactional and marketing or promotional messages.
- Advertising partners to inform you about products and services on third party sites.

We require third parties acting as data processors to respect the security of your personal data and to treat it in compliance with the law. We do not allow our third party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

iii. When Legally Required

We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).

iv. Business Transfers

We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

C. How we protect the information we collect

We use reasonable security measures to protect the confidentiality of personal information under our control and appropriately limit access to it. We use a variety of information security measures for the purpose to create layers of fraud or theft protection and risk reduction in order to protect your online transactions with us. However, E-Biddi cannot ensure or warrant the security of any information you transmit to us are controlled and blocked from any potential exposure to internet fraud or identity theft that might

hijack your account (account takeover fraud). Thus, your usage of the App and Web is at your own risk.

D. Your choices regarding the information we collect

You may choose to:

- I. Stop receiving marketing or promotional e-mails, direct mail, phone and mobile marketing communications;
- II. Update and correct your personal information;
- III. Deactivate your account; and
- IV. Request removal of content or personal information posted by you from our App and Web, online service, online application, mobile application, blog, or community forum. In some cases, we may not be able to remove your content or personal information, in which case we will let you know if we are unable to do so.

*Please note: Even if we are able to anonymize or make your content or information no longer visible, this does not ensure complete or comprehensive removal of your content or personal information from the internet as third parties may retain screen shots on our App and Web pages (e.g., cache files).

Should you wish remove any of your information kept by us, please contact us at support@e-bididi.com to seek for assistance.

E. Interest-based advertising

We use your browsing history and personal information we received to display interest-based advertising that is relevant to you. We place interest-based advertisements on our App and Web as well as other third-party sites. The browsing history we use is collected by us and by third parties on our App and Web, as well as other sites. We may also share your anonymous browsing history from our App and Web and personal information with third parties to provide relevant advertisements. They may combine this information with

assumptions based on the other sites you have via App and Web in order to tailor advertisement to you.

F. Children

The App and Web do not intend to be used by minors. If you are under 18, you are prohibited from accessing our App and Web.

G. Links to other site

Our App and Web link to other sites, many of which have their own privacy policies. Be sure to review the privacy policy on the site you're visiting.

H. Privacy policy updates

We may need to update our Privacy Policy as E-Biddi and our customers grow and evolve. If you choose to visit the App and Web, you should check our App and Web frequently to see recent changes your visit and any dispute over privacy is subject to this Policy and our Terms and Condition, including limitations on damages, resolution of disputes, and application of the law of Malaysia.